



**CHARTÉ
GRAPHIQUE
ANTIGONE**



LOGOTYPE - CONSTRUCTION



LOGOTYPE - VERSION HORIZONTALE



ANTIGONE

ENTREPRENDRE POUR SOI, RÉUSSIR ENSEMBLE

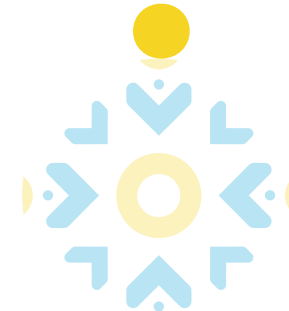






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ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE



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ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE

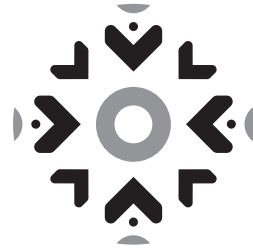




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ENTREPRENDRE POUR SOI, RÉUSSIR ENSEMBLE





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ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE





LOGOTYPE - VERSION HORIZONTALE RÉSERVE BLANCHE



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ENTREPRENDRE POUR SOI, RÉUSSIR ENSEMBLE





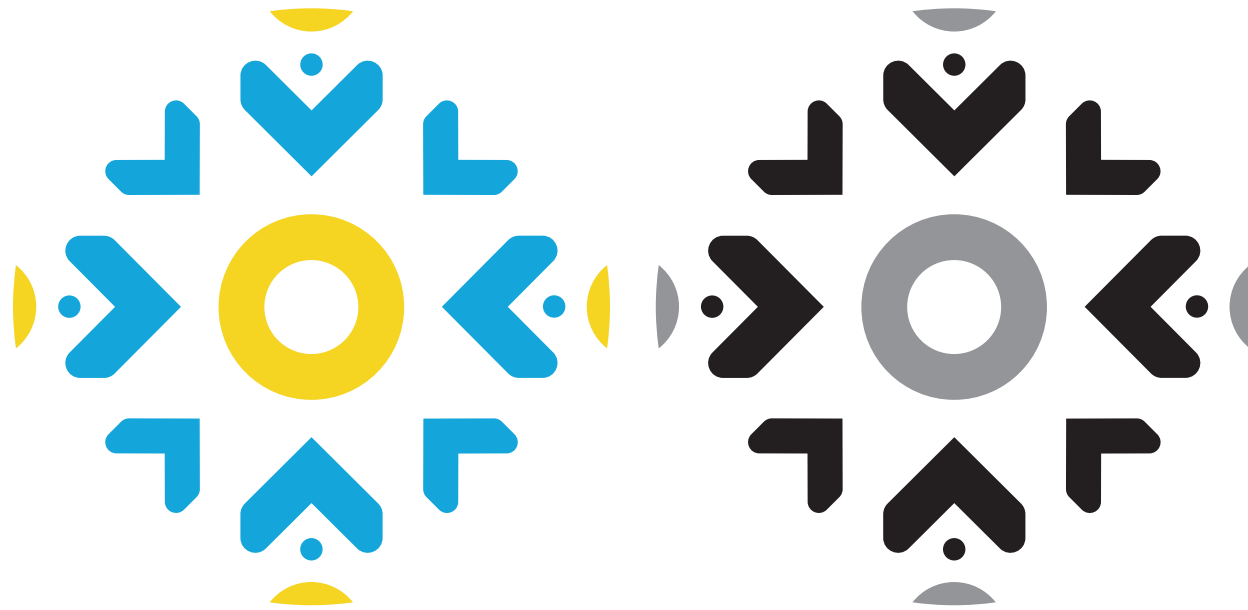
LOGOTYPE - VERSION VERTICALE RÉSERVE BLANCHE



ANTIGONE

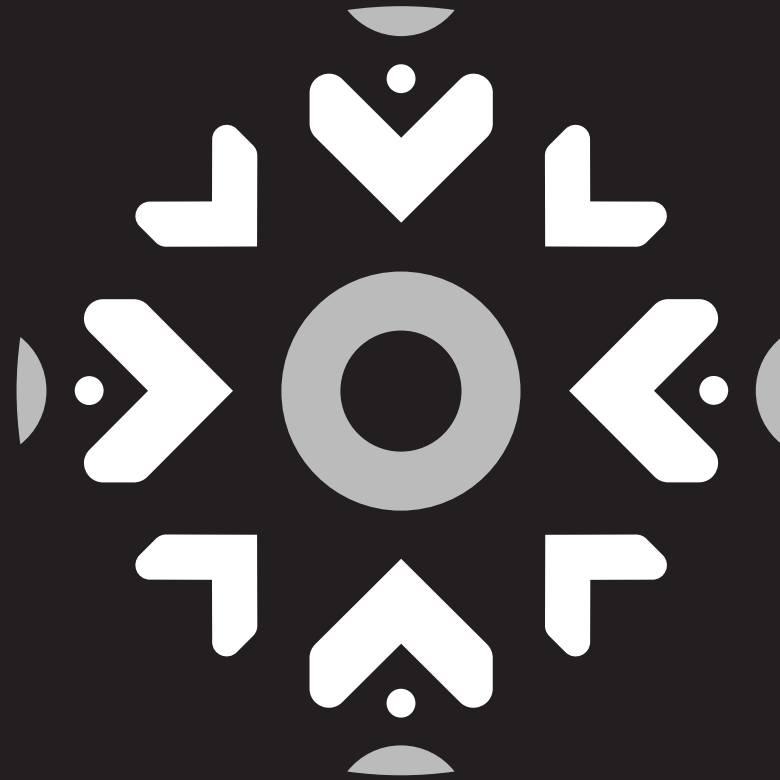
ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE





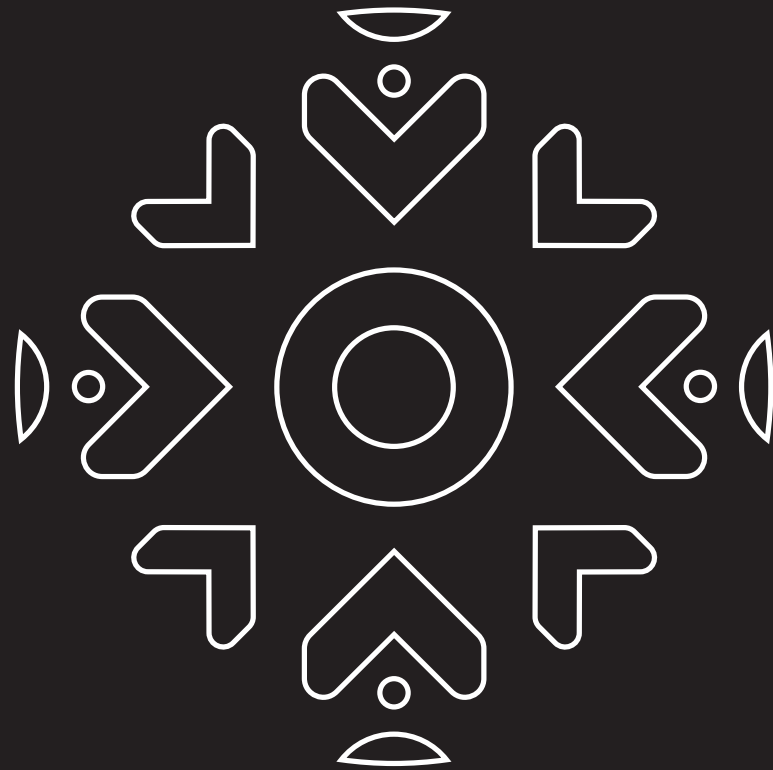


LOGOTYPE - MONOGRAMME RÉSERVE BLANCHE





LOGOTYPE - MONOGRAMME RÉSERVE BLANCHE





TYPOGRAPHIE - COULEURS



LOGOTYPE - COULEURS



CMJN: 73 / 16 / 2 / 0
RVB: 30 / 165 / 220
HEX: # IEA5DC



CMJN: 4 / 13 / 93 / 0
RVB: 250 / 214 / 0
HEX: # FAD600



CMJN: 0 / 0 / 0 / 50
RVB: 157 / 157 / 156
HEX: # 9D9D9C





LOGOTYPE - TYPOGRAPHIE LOGOTYPE ET SIGNATURE DE MARQUE

GRAVESEND SANS B
ADOBE FONT

ABCDEFGH
IJKLMNOP
QRSTU
WXYZ

NAMING

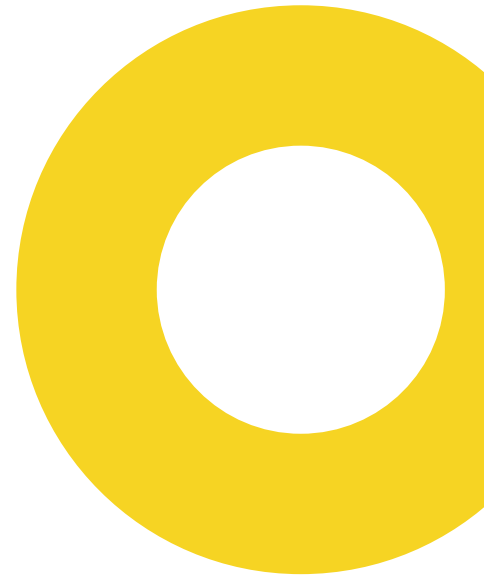
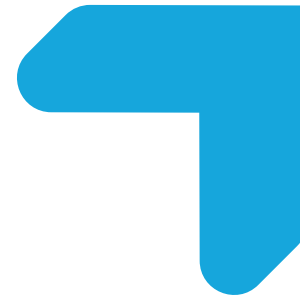
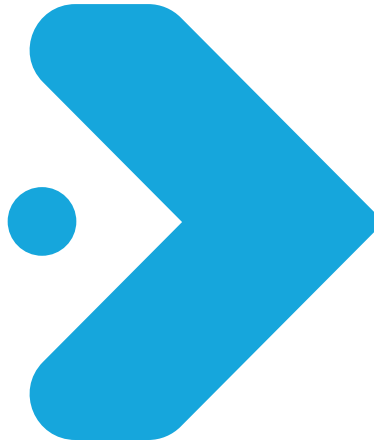


SIGNATURE
DE MARQUE

ABCDEFGH
IJKLMNOP
QRSTU
WXYZ



GRAVESEND SANS M
ADOBE FONT





Montserrat B

**ABCDEFGH
IJKLMNOP
QRSTUVWXYZ
XYZ**



CMJN: 0 / 0 / 0 / 80
RVB: 87 / 87 / 86
HEX: # 575756

Montserrat M

ABCDEFGH
IJKLMNOP
QRSTUVWXYZ
XYZ



CMJN: 0 / 0 / 0 / 0
RVB: 255 / 255 / 255
HEX: # FFFFFFFF

Montserrat R

abcdefgh
ijklmnop
qrstuvw
xyz



CMJN: 0 / 0 / 0 / 0
RVB: 255 / 255 / 255
HEX: # FFFFFFFF





RÈGLES D'USAGE

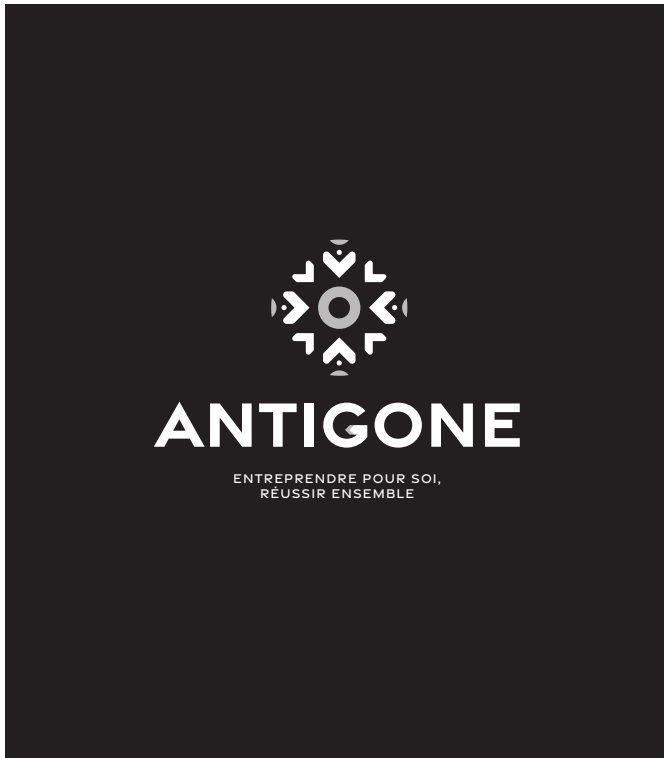


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ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE

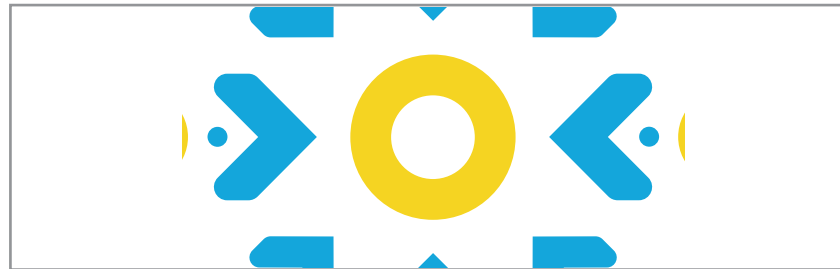
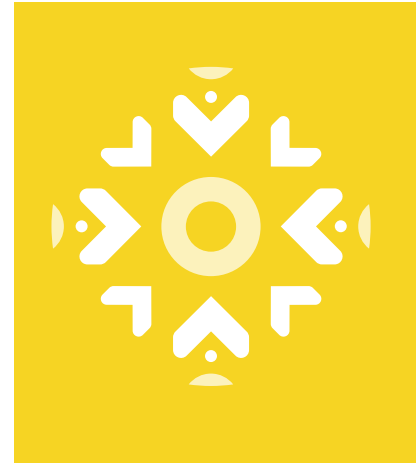
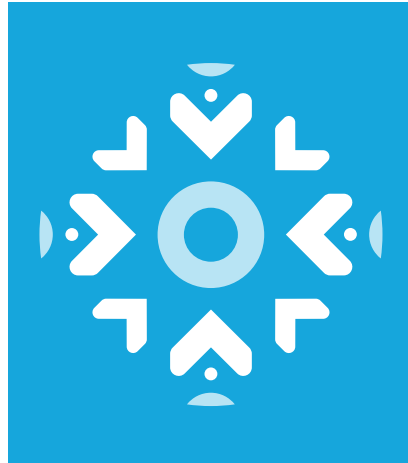
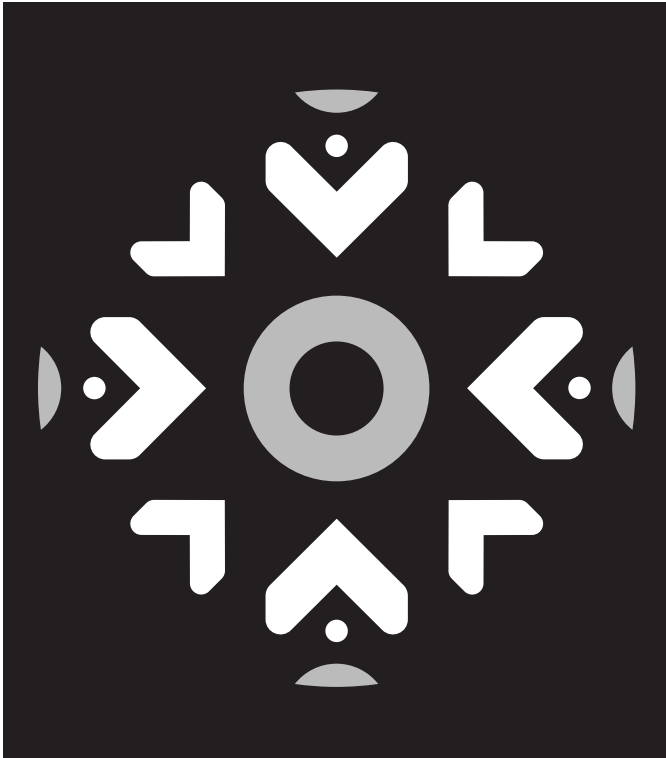


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RÉUSSIR ENSEMBLE



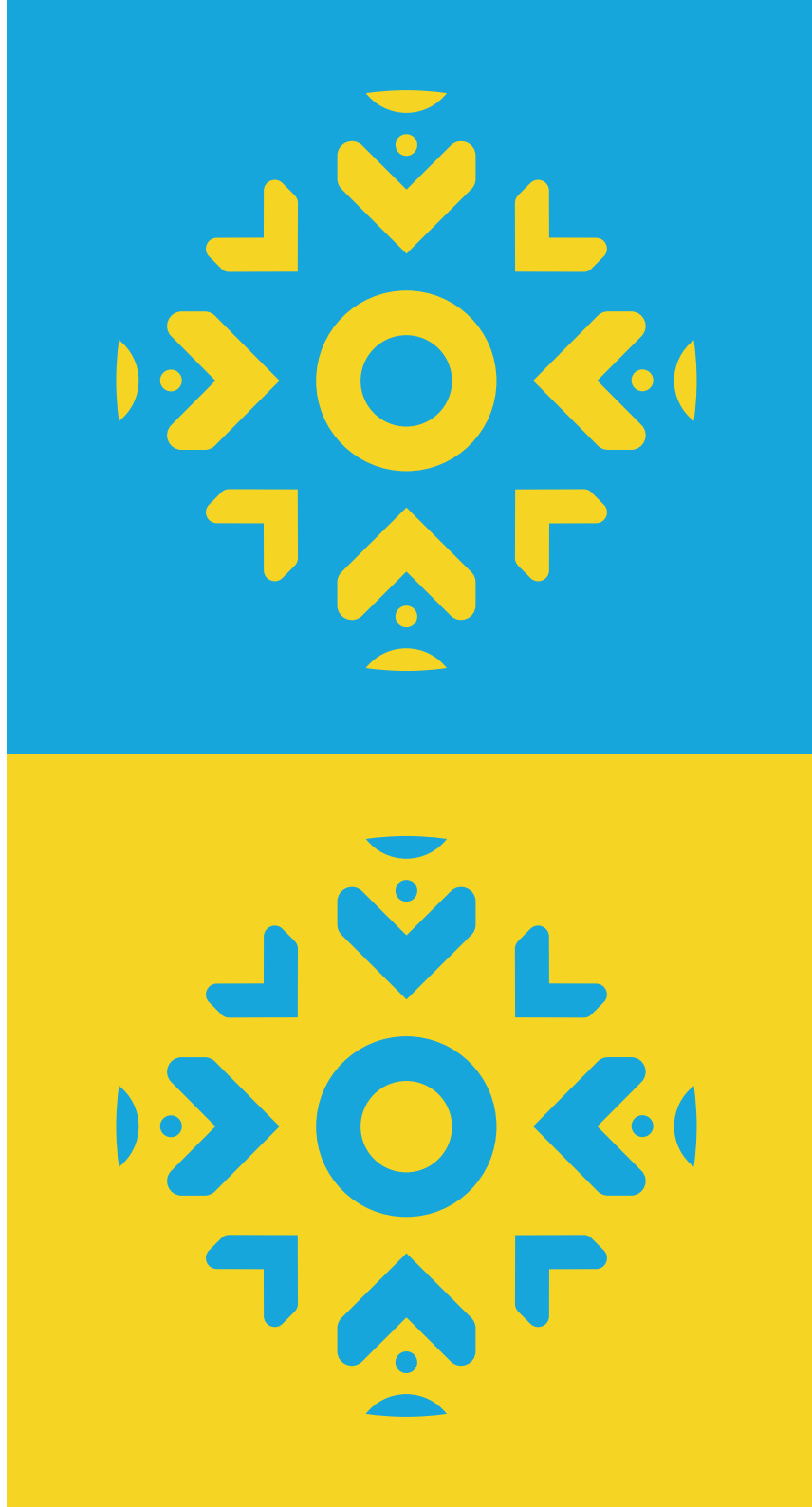
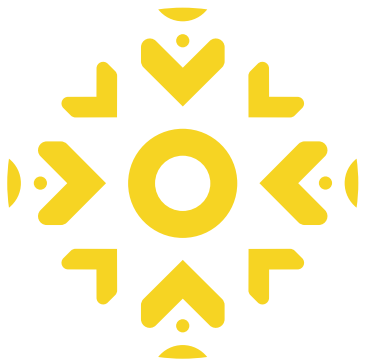




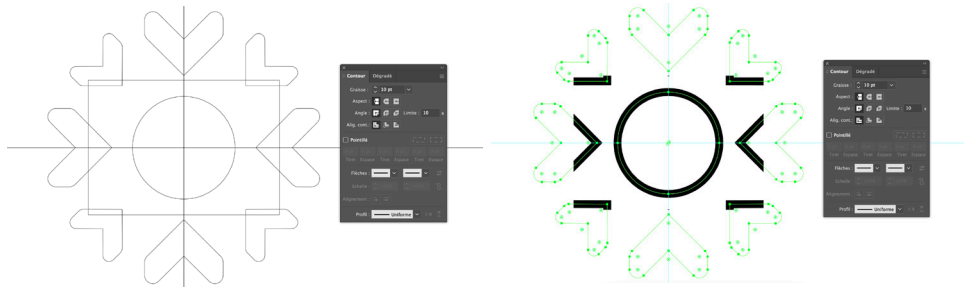


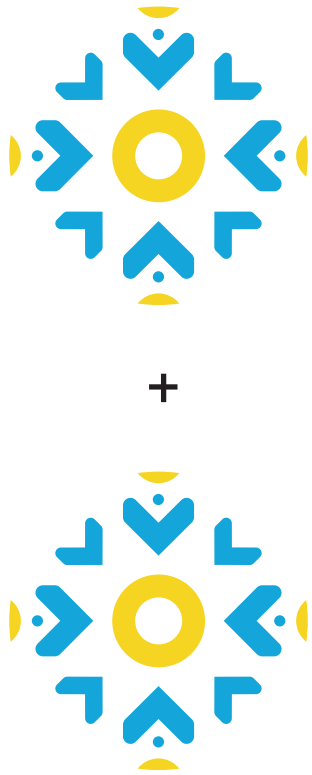


RÈGLES D'USAGE - DO









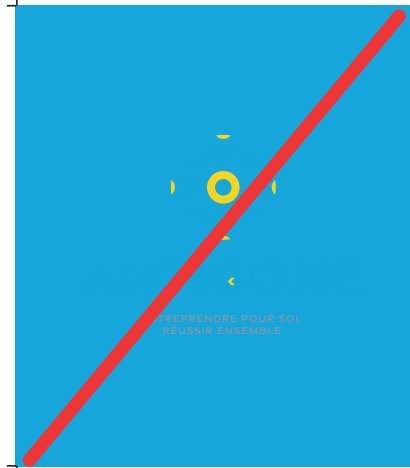
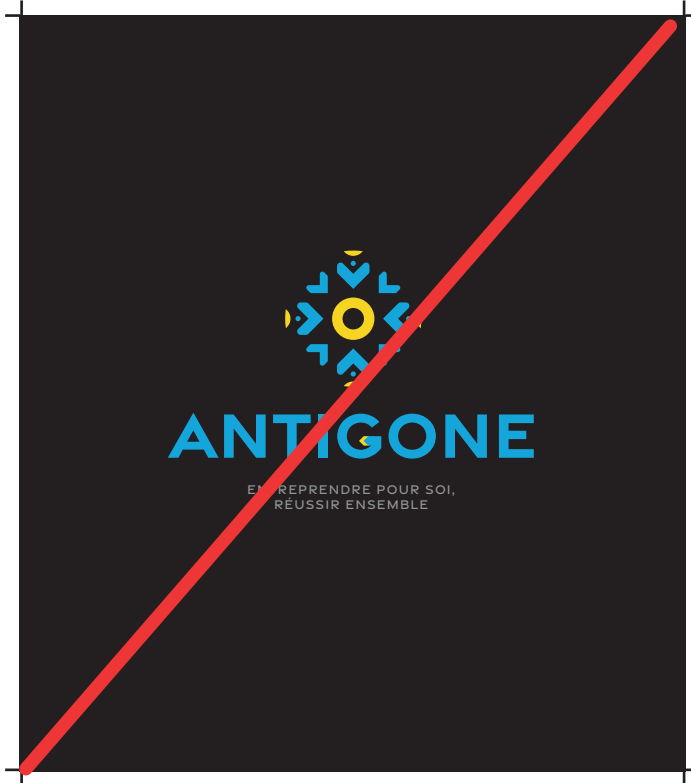


RÈGLES D'USAGE - DON'T





RÈGLES D'USAGE - DON'T







QUELQUES APPLICATIONS



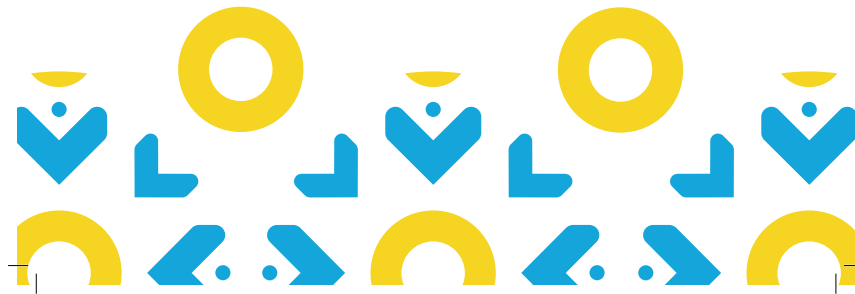




DENIS RAISON

CHARGÉ D'ACCOMPAGNEMENT
ET DE DÉVELOPPEMENT CHEZ
COOPÉRATIVES ANTIGONE &
COOPÉRATES

draison@antigone.coop
06 58 73 75 42





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ENTREPRENDRE POUR SOI,
RÉUSSIR ENSEMBLE

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COOPÉRATIVES ANTIGONE &
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.....
draison@antigone.coop
06 58 73 75 42
.....





Le collectif au service de votre détermination


ANTIGONE
ENTREPRENDRE POUR EN FAIRE UN MEILLEUR EMPLOI





Le collectif au
service de votre
détermination


ANTIGONE
ASSOCIATION DE LOUVECIENNES
SERVICE CULTUREL





Le collectif au service de votre détermination

ANTIGONE







A minimalist graphic design on a black background. In the center is a large white circle with a thick white border. Inside this circle, the word "MERCI" is written in a bold, white, sans-serif font. The word is centered both horizontally and vertically within the circle. In each of the four corners of the image, there is a white right-angled triangle pointing towards the center. The triangles are positioned such that their hypotenuses are parallel to the sides of the central circle. The overall composition is balanced and symmetrical.

MERCI